

BOI's Investment Promotion Policies 泰国投资促进政策



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AGENDA

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Thailand Overview
泰国概况

02

Competitiveness
Position and Ranking

03

Trade & Investment

04

Introduction to BOI & Incentives

What Comes to Mind When You Think of Thailand? 您心目中的泰国?

TEMPLE
寺庙

THAI FOOD 美食

RICH CULTURE
丰富的文化

ISLAND RESORTS
海岛资源

SHOPPING
购物的天堂

BEAUTIFUL BEACHES
美丽的海滩

Thailand Also Offers... 泰国的优势



1. Strategic Location & Market Access 战略区位和市场资源

2. Effective Government Support 政府有效支持



3. Connectivity and Infrastructure 基础设施建设互联互通



Thailand GDP¹ 泰国GDP¹

USD 525.12 Billion (THB 16,879 Billion)
5250.12亿美元（16.879兆泰铢）

Greater than CLMV Combined
大于柬老缅越总和



GDP Growth 2019¹ 2019年泰国GDP增长¹

Annual Growth Rate 2.4%
年增长率：2.4%

GDP per capita 7,723.53 USD
人均GDP：7723.53美元



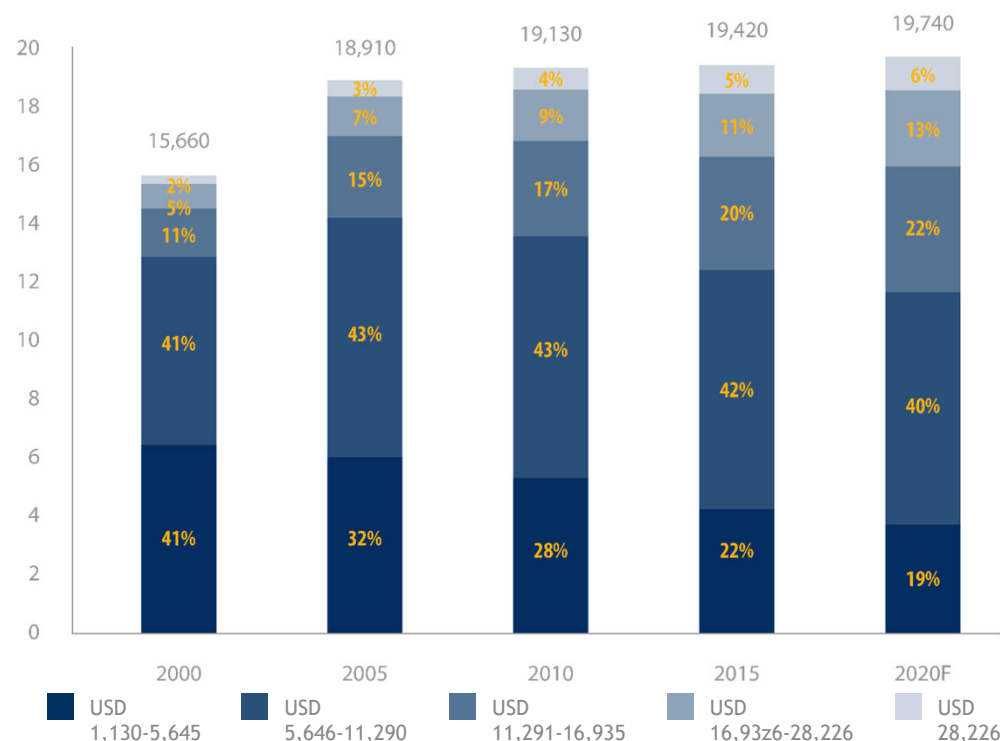
2nd Highest Household Consumption in ASEAN²

家庭消费水平在东盟位居第二²
USD 246.11 Billion²

2461.1亿美元²
52 Million Middle Class Consumers³
5200万中产阶级消费者³

Thailand Economic Statistics 泰国经济数据

Number of Household⁴ 居民数量⁴



Note: Exchange Rate 1 USD = 32.143 THB (As of 12 May 2020, Bank of Thailand)

注释：汇率1 USD = 32.143 THB（截至2020年5月12日，泰国银行）

Source: ¹NESDC (2020), ²World Bank (2018), ³Deloitte (2016) and ⁴The Economist Intelligence Unit (2016)

来源：1 泰国国民经济和社会发展理事会（2020）2 世界银行（2018）3 德勤（2016）4 经济学人智库（2016）

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**Competitiveness
Position and Ranking**
泰国的竞争力与排名

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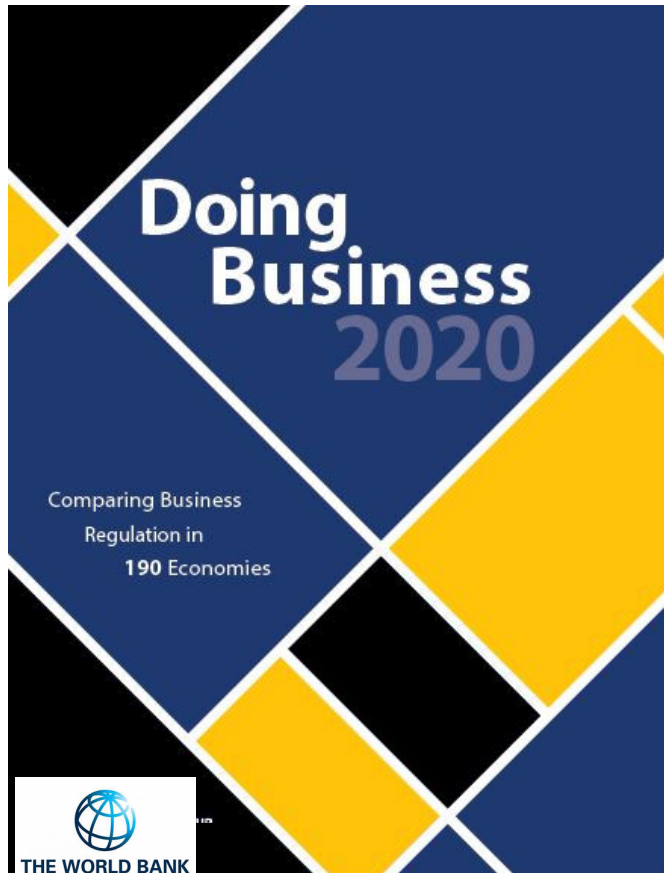
Introduction to BOI & Incentives

Ease of Doing Business Ranking 易于经商排名

World Bank Ease of Doing Business 2020

2020年全球易于经商排名

- **Ranked 3rd in ASEAN** 泰国位列东盟第三 全球第21位
 - **Ranked 21st Globally***
- * Up 6 places since 2019 and 25 places since 2017



Key Improvement Areas by Year				
Study Indicator	2017	2018	2019	2020
Starting a Business	•	•	•	•
Construction Permits				•
Getting Electricity		•	•	•
Registering Property		•		
Getting Credit	•	•		
Protecting Minority Investors		•		
Paying Taxes		•	•	
Trading Across Borders			•	
Enforcing Contracts		•		
Resolving Insolvency	•	•		•

Sources: The World Bank, Doing Business (2020)

Thailand as a Regional Leader in Health System

泰国：医疗保健系统的区域领导者

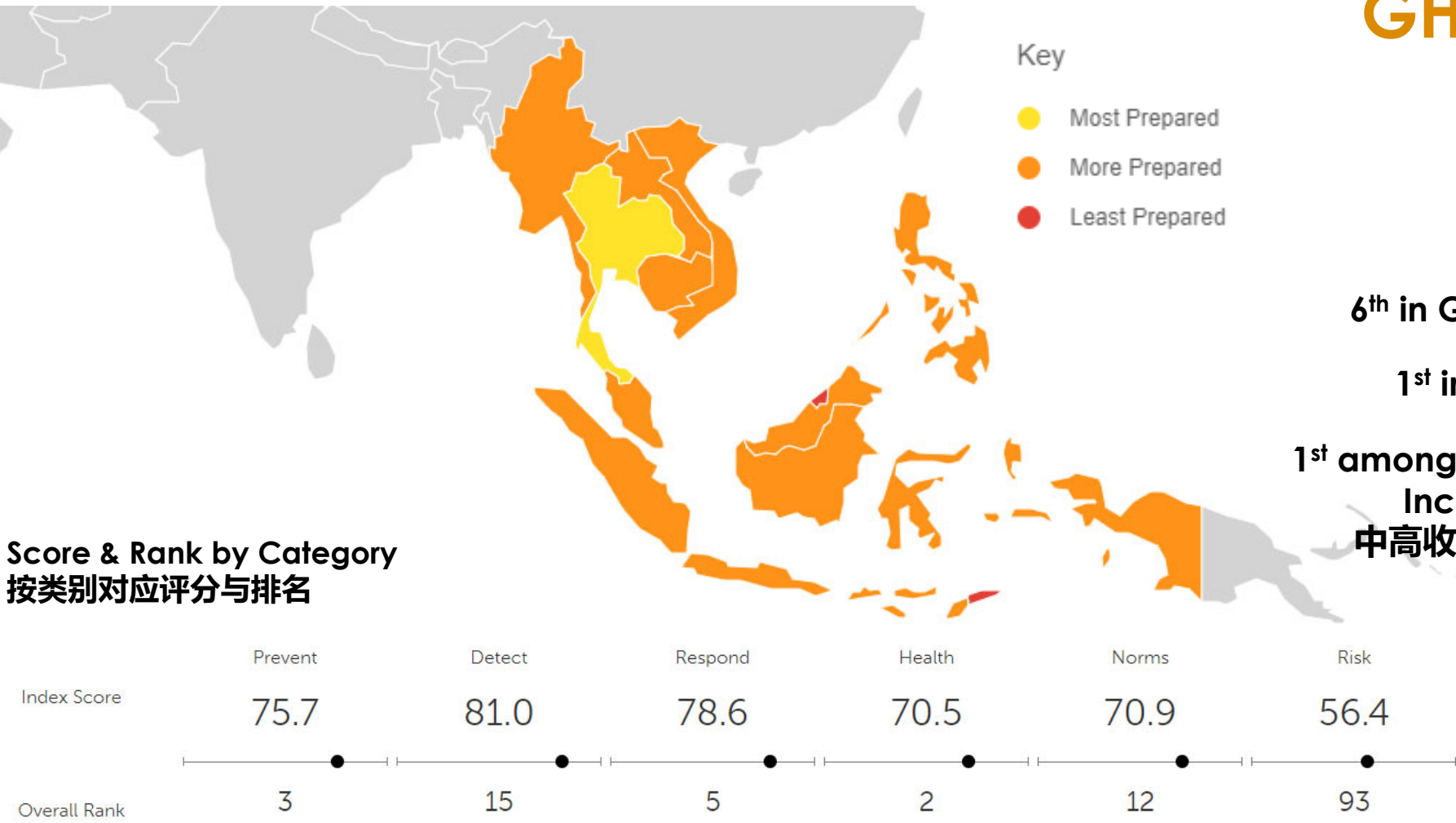
GHS Score
GHS评分
73.2

6th in Global 全球第六

1st in Asia 亚洲第一

1st among Upper-middle
Income Countries
中高收入国家位居第一

Score & Rank by Category
按类别对应评分与排名



Source: Johns Hopkins Center for Health Security

2nd Home of International Companies 在泰国投资的全球知名企业列举

Automotive



Auto Parts



Smart Electronics



Petro-chemical



Oil & Gas



Bio-Based



Success Stories of Chinese Companies 中国企业的成功故事列举



富通集团



长城汽车
Great Wall Motors



HUAWEI



PROJEN
铂骏



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Competitiveness
Position and Ranking

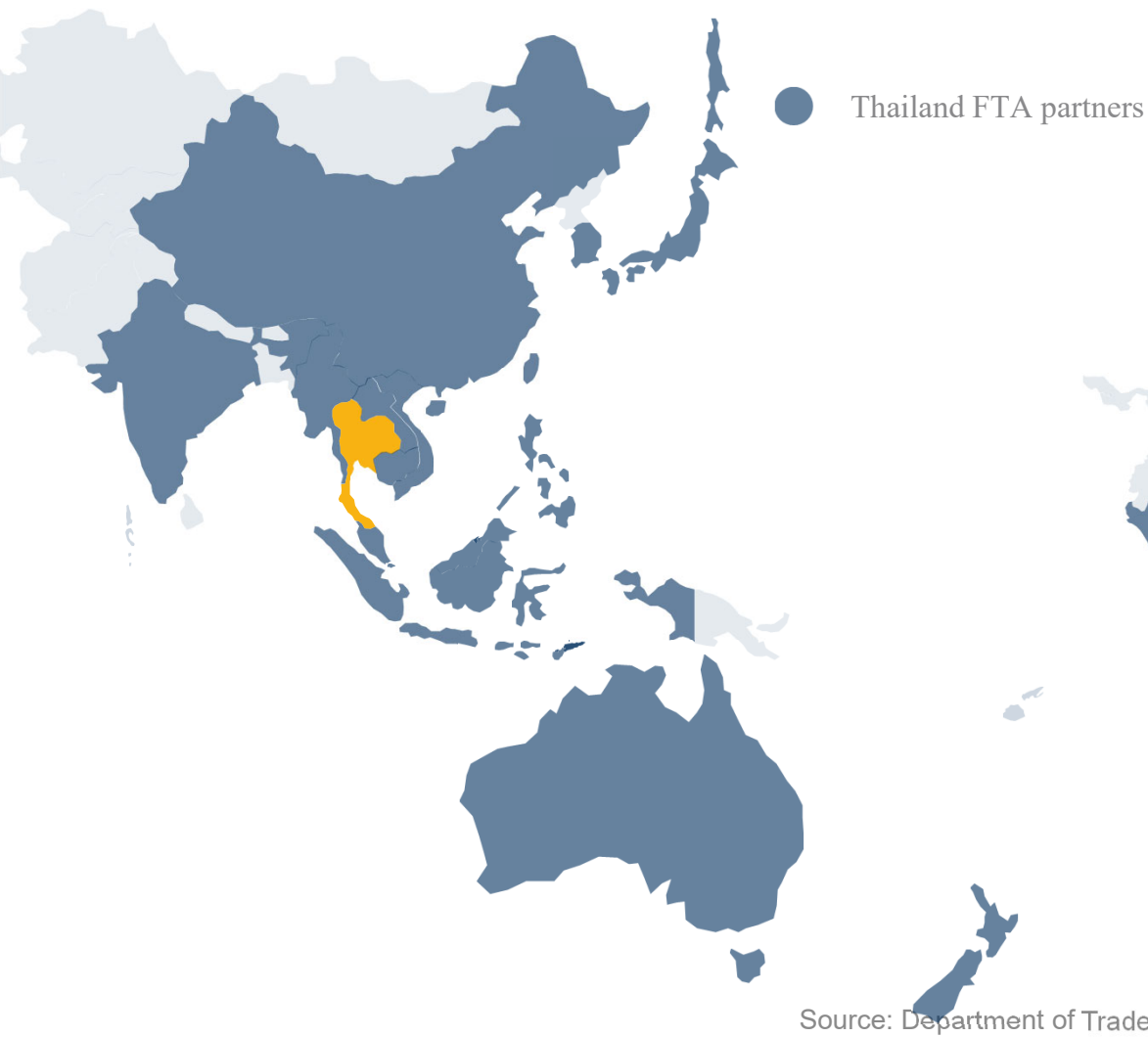
03

Trade & Investment 投资与贸易

04

Introduction to BOI & Incentives

Memberships & Free Trade Agreements 自由贸易协定



13 Free Trade Agreements (FTAs)
泰国已经实施了13个自由贸易协定

Near tariff-free trade with 18 nations FTA partner Trade Volumes increased 4 times in 5 years
让在泰企业能够获得与17个不同国家和地区的关税自由贸易的回报。

Highest Volume FTA (2018)



ASEAN
USD 90.74
Billion



China
USD 65.15
Billion



Japan
USD 48.73
Billion

Trade 2019 (Import / Export) 2019 年进出口概况



东盟前三大出口基地

Among Top 3 Export Bases in ASEAN

- Exports totaled USD 246.24 Billion in 2019¹



天然橡胶最大供应国

Largest Supplier of Natural Rubber²

- Valued at USD 4.1 Billion in 2019¹



全球第二大大米出口国

2nd Largest Global Exporter of Rice³

- Valued at USD 4.2 Billion in 2019¹



木薯最大出口国

Global Leader of Cassava Exports⁴

- Exports 66.9% of global market supply⁴
- Value USD 2.6 Billion in 2019¹

前五大出口产品 Top 5 Highest Exports¹

Million#USD, Exchange Rate 1 USD = 31 THB



**Motor Cars,
Parts and
Accessories**
27,256.16
(11.1%)



**Computers
and Parts**
18,212.51
(7.4%)



**Precious
Stones and
Jewelry**
15,684.43
(6.4%)



**Natural Rubber
Products**
11,218.13
(4.6%)



Plastics
9,169.75
(3.7%)

前五大贸易伙伴 Top 5 Major Trading Partners¹

Million#USD, Exchange Rate 1 USD = 31 THB



USA
31,324.99



China
29,105.60



Japan
24,543.16



Vietnam
12,104.11



Malaysia
11,703.98

Sources: ¹Ministry of Commerce (2019), ²MICE Intelligence Center (2019), ³Statistica (2019), ⁴Tridge (2018)

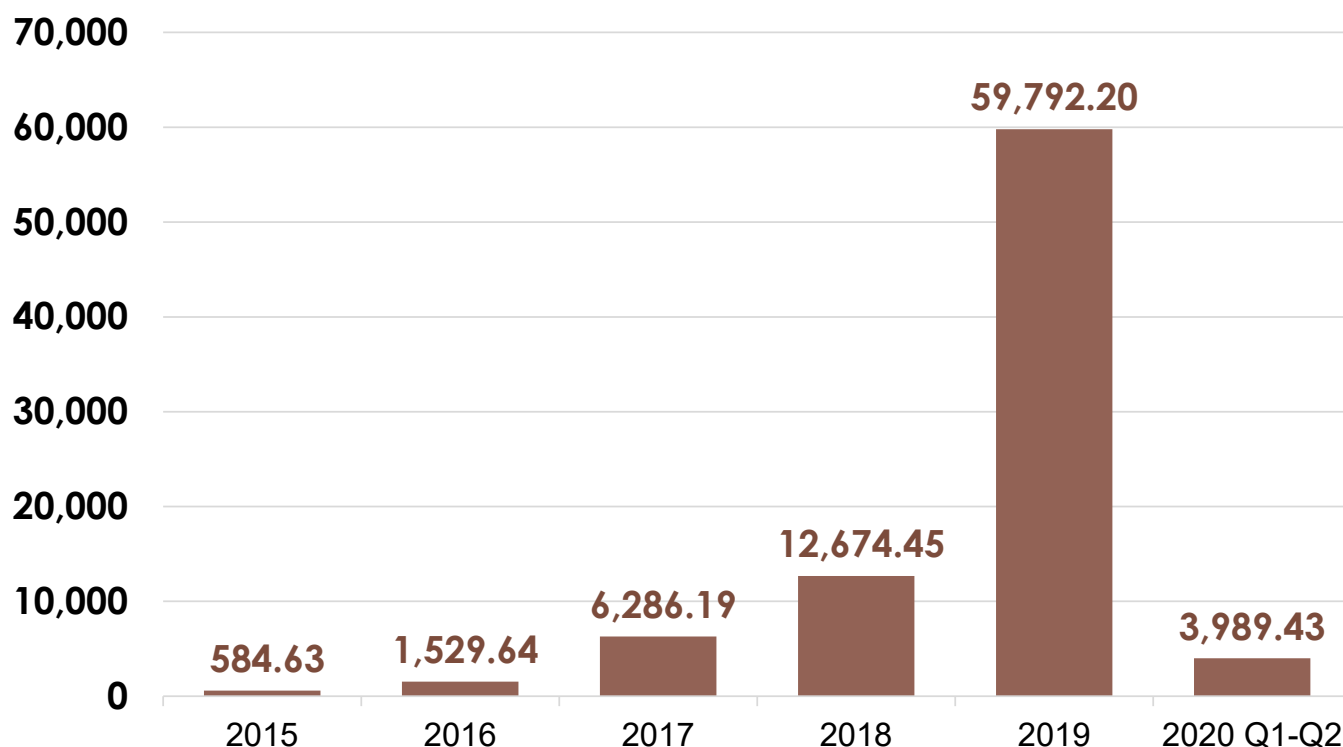


Investment Projects from China (2015 - 2020 Q2)

来自中国的投资项目 (2015-2020年第2季度)

向泰国投资委(BOI)提交申请的中国投资项目
Chinese Investment Projects submitted to BOI

单位: 百万元人民币
Unit: Million RMB



2019年直接投资申请项目

Top FDI Project Application 2019



中国
China

597.9 亿元
59.79 Billion RMB



日本
Japan

167.0 亿元
16.70 Billion RMB



香港
Hong Kong

83.0 亿元
8.30 Billion RMB

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投资委（BOI）简介与优惠政策

Introduction to the BOI

泰国投资促进委员会 (BOI) 简介



**BOI is a government agency
under the Office of
the Prime Minister**

泰国投资委 (BOI) 是直属
泰国国务院管理的政府机构

Provides comprehensive
information and advice on
establishing operations
in Thailand
提供有关在泰国开展业务
的全面信息和建议

Coordinates between the
foreign business
community and other
public agencies
在外商与公共机构之
间起协调作用

Grants Investment
Incentives
给予企业投资
优惠权益

Provides Business
Support Services
for Investors
为投资者提供业
务支持服务



Targeted Industries 目标产业



Advanced Material, Specialty
Chemical, Polymer
先进材料、特种
化学品、聚合物



Digital Economy
数字经济



Medical Hub
医疗中心



Automation & Robotics
自动化 &
机器人



Aerospace & Aviation
航空航天



Circular Economy
循环经济



Agriculture & Biotech
农业 & 生物科技



Smart Electronics
智能电子



High Value-Added
Industries
高附加值产业



Next-Generation
Automotive
新一代汽车



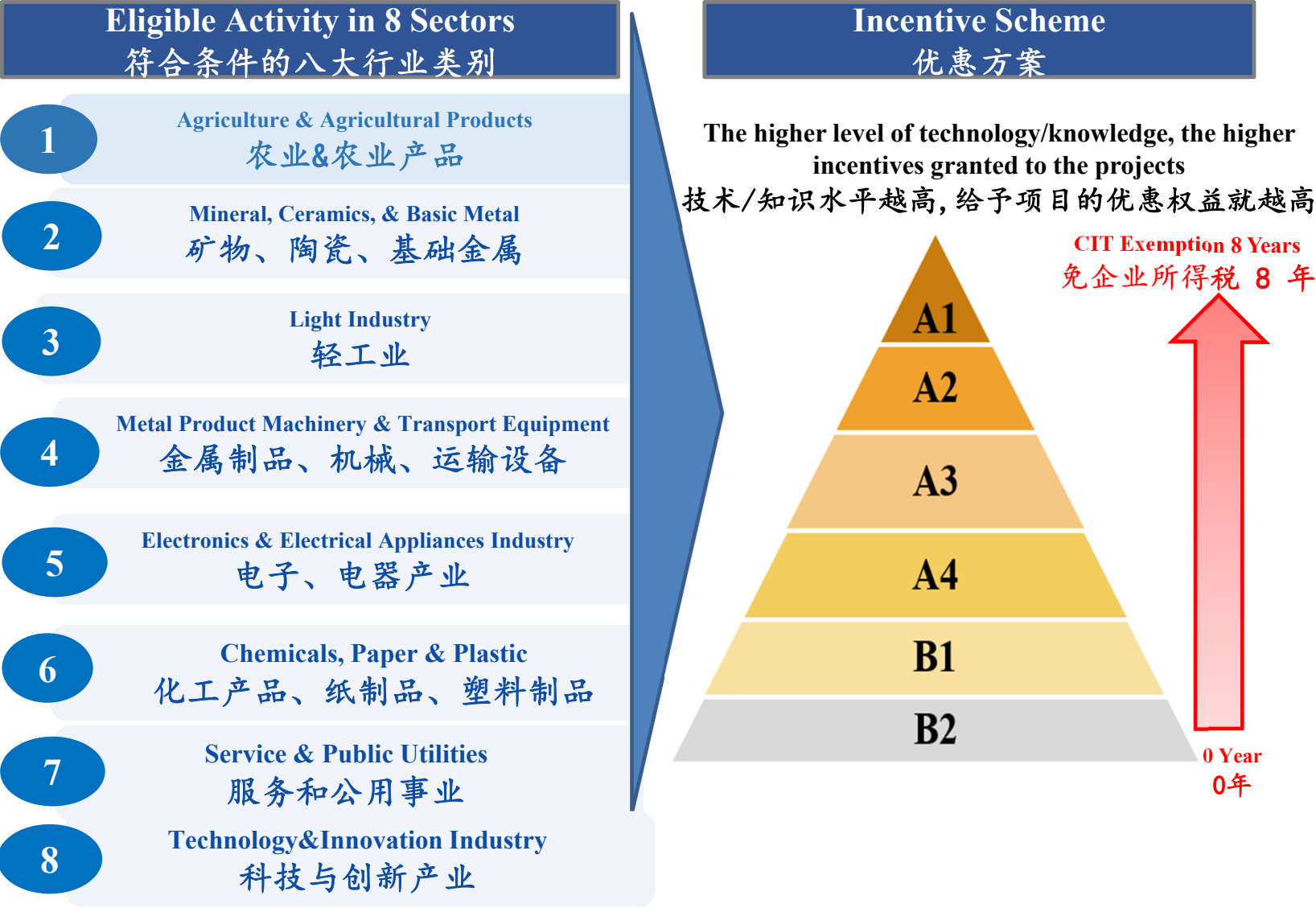
Logistics & Infrastructure
物流 & 基础设施

Targeted Industries and Activities for Chinese Investors

面向中国招商引资的目标行业

1. Digital & Software 数字与软件
2. High value-added products from natural rubber 高附加值天然橡胶产品
3. Electric vehicle, automotive and parts 电动汽车、汽车及其零部件
4. Machinery and parts & Automation and robotics 机械与设备 & 自动化 机械与机器人
5. Telecommunication products and parts 电信设备及其配件生产
6. Biotechnology 生物技术
7. Electronics and parts 电子产品及配件
8. Manufacture or repair of aerospace, including equipment or components 飞机、航空设备及部件的生产及维修
9. Medical devices and parts 医疗器械及零部件
10. Rail system, equipment, and parts 火车、电车及轨道交通设备

Sector-based Incentives 按行业类别给予的优惠权益



BOI's Investment Incentives 泰国投资促进优惠套餐

Tax Incentives 税务优惠权益

- Corporate income tax exemption
- 50% reduction of corporate income tax after the expiry of tax exemption period
- 50% CIT reduction within 10 years *
- Investment Tax Allowance (ITA)
- Exemption of import duties on machinery
- Exemption of import duties on raw materials (used in the manufacture of exports and for R&D purposes)
- 豁免企业所得税
- 豁免税期后企业所得税减半
- 企业所得税减半10年 *
- 投资抵减
- 进口机械设备免征关税
- 进口原材料免征关税 (仅用于生产出口商品或研发用途)

* In case no CIT exemption 没有企业所得税豁免的情况下

Non-Tax Incentives 非税务优惠权益

100% foreign ownership
外商 100% 全资持股

Land
ownership
rights
拥有土地
所有权

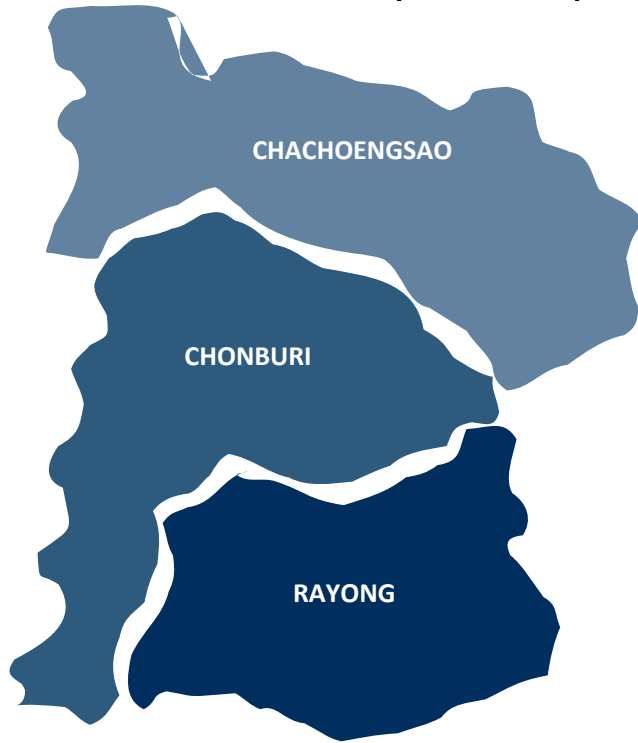
No restriction
on foreign
currency
无外币汇进
汇出限制

Work permit & visa facilitation
(for Top management and experts)
工作证与签证便利 (公司高管及专业技术人才)

Think Resilience

THINK THAILAND

New Incentive Packages in Eastern Economic Corridor (EEC) 东部经济走廊套餐



Targeted Locations: 位置:

Investment projects must be located in Chachoengsao, Chonburi or Rayong. 北柳府、春武里府和罗勇府



Targeted Activities: 目标行业:

- New incentives target investment projects that qualify for at least 5-year tax holidays (i.e. Group A1, A2, A3), including Technology and Innovation Development activities under Section 8. 享受免五年所得税行业范围内，包括第八类技术创新行业
- Plus Additional tax incentives 再增加免企业所得税。
- Does not apply to activities that have no specific location or those required to be located in areas outside EEC. EEC 之外地区投资的项目不在享受此优惠权益



Application Periods: 递交申请期限:

- Projects located in the EEC general area must submit applications by **31 December 2021** **2021 年12月31日前**
- Projects located in EECi, EECd, EECa or EEDmd are eligible for the incentives with no application deadline.

One Start One Stop Investment Center (OSOS)

泰国一站式投资服务中心



Consolidating staff from numerous investment-related agencies
整合众多投资相关机构的工作人员



Easing & speeding procedures for new investors
为新投资者放宽和加快手续



Provides comprehensive information and advice on establishing operation in Thailand
为在泰国开展业务提供全面的信息和建议



Provides useful contacts with key public and private organizations
提供与重要公共和私人机构的有效联系



1-Stop for visas & work permits In 3 hours
一站式3小时内办理签证和工作许可证



Assist investors with various applications
协助投资者进行各种手续操作

More Convenience
Less Time
More Efficiency!



18th Floor, Chamchuri Square
Building, 319 Phayathai Road,
Pathumwan
Bangkok 10330, Thailand

Tel: 66(0)2 209 1100
Fax: 66(0)2 209 1199
Email: osos@boi.go.th

SMART VISA 智慧签证

Taking Thailand to New Heights with Foreign Talent and Technology
利用外国人才和技术将泰国推向新的高度



Privileges for **SMART** Visa 智慧签证特权



Maximum **4 years** Visa
*Except Smart S
四年一续的签证



Permission to
work with no work
permits required
此类签证不需
办理工作证



No re-entry
Required
不需办理多次入境签证



Fast Track Service at
International Airports
国际机场提供快速通道

BOI Offices

泰国投资委 (BOI) 驻中国办事处

BOI Office in China 投资委驻中国办事处联系方式

Beijing 北京

Investment Promotion Section
Royal Thai Embassy

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No.21 Guang Hua Road,
Beijing, 100600, P.R.China

北京市光华路21号

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(86-10) 8531-8753

Fax: (86-10) 8531-8758

E-mail: beijing@boi.go.th

Shanghai 上海

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Guangzhou 广州

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